2010 Distribution GIANTS
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Full Text (2034 words)
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FE\&S' annual listing of the industry's top 100 foodservice equipment and supplies dealers.
For the second consecutive year, a harsh economic climate took its toll on foodservice equipment and supplies dealers. In 2009, 64 of the top 100 E\&S dealers reported a decline in sales, and according to FE\&S estimates, 11 dealers were flat or experienced lower sales than in 2008. All told, FE\&S projects sales among the top 100 dealers declined by $\$ 583$ million, or 11.89 percent, in 2009.

In response to lagging sales, many dealers chose to change their buying-group affiliations with the hope of squeezing better pricing and rebates out of their manufacturing partners. Over the course of the past year the equipment-and-supplies community witnessed the birth of one buying group, the dissolution of another and a lot of churn among the remaining dealers and buying groups. Whether all of this activity benefits the industry or just a select few continues to the subject of hushed debate among the dealer and manufacturer communities. Only time will tell.

The following pages contain lots of information about the industry's top 100 dealers by sales volume. Here are a couple of data points that caught our eye:

Average sales per salesperson among the top 100: $\$ 1.78$ million
Average sales per employee for the top 100: $\$ 465,313$
We hope that you find this data informative and useful. And, as always, if you have any ideas about how to improve this study, don't hesitate to let us know.

## 2010 Distribution Giants

[Table]

RankCompany (last year's rank) $20092008 \quad$| Number of salespeople |
| :--- |
| (inside \& out) |$\quad$ Website

Annual ES sales (millions)
1 Edward Don \& Co., North Riverside, III. (1) H24\%, L5\% SW25\%, T25\%, P/D15\%, J3\%, F3\%

TriMark USA Inc., S. Attleboro, Mass. (2) H50\%, L10\%, SW11\%, T9\%, P/D15\%, J3\%, F2\%

Wasserstrom Co., Columbus, Ohio (3) H31\%, L10\%, SW27\%, T24\%, P/D4\%, J3\%, F1\%

Strategic Equipment \& Supply Co., Irving, Texas (4)
H60\%, L15\%, S\&L 10\%, SW5\%, T5\%, P/D2\%, J1\%, F2\% \$224.00\$238.00**82
The Boelter Companies, Waukesha, Wis. (5)H25\%, L5\%, \$178.00\$192.00**80 SW13\%, T30\%, P/D20\%, J5\%, F2\%

NONE

ABC, NexGen

NexGen

ABC, CPG

ABC. NexGen, Afflink

ABC, NexGen
www.don.com
www.trimarkusa.com
www.wasserstrom.com
www.strategicequipment.com
www.bargreen.com

| Hubert Co., Harrison, Ohio (7) | \$132.00\$147.00 n/a |  |  |
| :---: | :---: | :---: | :---: |
| Singer Equipment Co., LP, Elverson, Pa. (8) H51\%, L10\%, SW 10\%, T7\%, P/D17\%, J4\%, F1\% | \$127.30 | \$134.30 | 43 |
| Stafford-Smith Inc., Kalamazoo, Mich. (11) H90\%, L10\% | \$90.00 | \$105.00 | 35 |
| R.W. Smith \& Co., San Diego, Calif. (15) | $\underset{*}{\$ 89.12}$ | \$76.50* | n/a |
| Concept Services, Inc. , Austin, Texas (9) | \$87.00 | \$100.00* | /a |
| Clark Associates, Lancaster, Pa. (22) H35\%, L10\%, SW10\%, T10\%, P/D20\%, J5\%, F10\% | \$81.30 | \$67.50 | 28 |
| QualServ Corp., Fort Smith, Ark. (10) H25\%, L30\%, SW15\%, F30\% | \$80.00 | \$110.00* | 19 |
| PrimeSource FoodService Equipment, Dallas (12) H21\%, L44\%, SW22\%, T1\%, J2\%, F10\% | \$80.00 | \$103.00 | 22 |
| Mission Restaurant Supply Company, San Antonio, Texas (20) H71\%, L4\%, SW14\%, T9\%, F2\% | \$79.43 | \$71.39 | 35 |
| Ace Mart Restaurant Supply, San Antonio, Texas (13) H25\%, L12\%, SW30\%, T16\%, P/D2\%, J4\%, F11\% | \$74.58 | \$78.50 | 180 |
| Baring Industries, Ft. Lauderdale, Fla. (18) H90\%, L10\% | \$72.40 | \$73.00 | 10 |
| Duray/J.F. Duncan Industries, Downey, Calif. (19) H95\%, L5\% | \$72.40 | \$72.78 | 20 |
| C\&T Design \& Equipment Co., Indianapolis, Ind. (--) H75\%, L15\%, SW5\%, F5\% | \$70.00 | \$70.00* | 40 |
| Hockenbergs Equipment \& Supply Co., Omaha, Neb. (17) H59\%, L15\%, SW10\%, T5\%, P/D7\%, J1\%, F3\% | \$68.80 | \$74.00** | 82 |
| East Bay Rest. Supply Inc., Oakland, Calif. (14) H25\%, L21\%, SW20\%, T15\%, J4\%, F5\% | \$67.00* | \$78.00 | N/A |
| General Hotel and Restaurant Supply, Miami (16) | \$66.00* | \$75.00* | N/A |
| M. Tucker, Paterson, N.J. (23) H40\%, L10\%, SW15\%, T12\%, P/D20\%, J2\%, F1\% | \$58.00 | \$65.00 | 27 |
| Atlanta Fixture \& Sales Co., Inc., Atlanta, Ga. (25) H40\%, L25\%, SW15\%, T7\%, P/D6\%, J2\%, F5\% | \$51.11 | \$56.51 | 34 |
| Hotel \& Restaurant Supply, Meridian, Miss. (26) H40\%, L20\%, SW20\%, T10\%, J5\%, F5\% | \$47.80 | \$50.40** | 31 |
| Smith \& Greene Co., Kent, Wash. (28) H50\%, L8\%, SW20\%, T10\%, P/D1\%, J1\%, F10\% | \$46.00 | \$47.00 | 15 |
| Action Sales, Monterey Park, Calif. (27) H40\%, L15\%, SW25\%, T10\%, J5\%, F5\% | \$40.00 | \$47.00 | 22 |
| Calico Industries, Inc., Anapolis Junction, Md. (31) H10\%, L10\%, SW30\%, T5\%, P/D10\%, J35\% | \$39.10 | \$42.50** | 27 |
| Great Lakes Hotel Supply Co., Detroit, Mich. (30) H90\%, L10\% | \$39.00 | \$44.00 | 5 |
| Kirby Restaurant Supply, Longview, Texas (32) H50\%, L10\%, J40\% | \$37.00 | \$38.00** | 19 |
| Paramount Restaurant Supply Corp., Warren, R.I. (24) H60\%, L10\%, SW5\%, F10\%, FAB 15\% | \$36.00 | \$60.00 | 22 |
| Johnson-Lancaster \& Assoc. Inc., Safety Harbor, Fla. (35) H75\%, L25\% | \$35.50 | \$35.00** | 10 |
| Ford Hotel Supply Co., Inc., St. Louis, Mo. (--) | \$35.00* | \$35.00* | 28 |
| Beltram Foodservice Supply, Tampa, Fla. (29) H40\%, L15\%, SW20\%, T5\%, P/D3\%, J7\%, F10\% | \$34.70 | \$44.20 | N/A |
| Sam Tell \& Son Inc., Farmingdale, N.Y. (34) H23\%, L8\%, SW27\%, T28\%, P/D9\%, J4\%, F1\% | \$33.04 | \$36.29 | 20 |
| Trendco, Batavia, Ohio (--) H31\%, L3\%, SW7\%, T3\%, P/D38\%, J16\%, F2\% | \$32.00 | \$35.00* | 17 |
| Adams Burch, Landover, Md. (40) | \$30.60* | \$26.80* | N/A |

ABC, IFED

ABC, NexGen

ISE, CPG

ABC, IFED

CPG

NAFED, CPG

CPG

PRIDE

NAFED, CPG

ABC, IFED

N/A

CPG

SEFA

ABC, NexGen

CPG

ABC, IFED

ABC, IFED

ABC, NexGen

SEFA

SEFA

NONE

SEFA

PRIDE
$A B C, C P G$

SEFA

ABC, IFED

CPG

ABC, IFED

EXCELL

ABC
www.hubert.com
www.singerequipment.com
www.staffordsmith.com
www.rwsmithco.com
www.conceptserv.com
www.clarkfoodserviceequipment.biz
www.qualservcorp.com
www.buyprimesource.com
www.missionrestaurantsupply.com
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www.atlantafixture.com
www.hnrsupply.com
www.smithandgreene.com
www.actionsales.com
www.calicoindustries.com
www.glhsco.com
www.kirbysupply.com
www.pararest.com
www.johnson-lancaster.com
www.fordstl.com
www beltram com
www.samtell.com
www.trendcosupply.com
www.adams-burch.com

Best Restaurant Equipment \& Design Inc., Columbus, Ohio (33)

State Restaurant Equipment Co., Las Vegas (37) H15\%, L1\%, SW22\%, T60\%, J1\%, F1\%

Birmingham Restaurant Supply, Inc., Birmingham, Ala. (41) H55\%, L14\%, SW20\%, T10\%, F1\%

Arizona Restaurant Supply, Tucson, Ariz. (42) H75\%, L10\%, SW12\%, T3\%

Kamran \& Co., Inc., Santa Barbara, Calif. (55)
Buffalo Hotel Supply Co. Inc., Amherst, N.Y. (47) H66\%, L6\%, SW10\%, T8\%, J1\%, F9\%

SML Stainless Steel Group, Quebec, Canada (38) \$25.42* \$29.90* N/A
Kittredge Equipment Co. Inc., Agawam, Mass. (43) H52\%, \$25.18 \$25.01 16 L16\%, SW16\%, T8\%, P/D4\%, J2\%, F2\%
H. Weiss Co., Armonk, N.Y. (48) H40\%, L10\%, SW23\%, T10\%, P/D10\%, J5\%, F2\%
$\$ 25.00 \quad \$ 23.00 \quad 15$

Mobile Fixture \& Equipment Co., Mobile, Ala. (39) H50\%, L10\%, SW20\%, T10\%, P/D3\%, J2\%, F5\%

Curtis Rest. Equipment Inc., Springfield, Ore. (36) H55\% L15\%, SW15\%, T5\%, J2\%, F8\%

Premium Supply Company, Deer Park, N.Y. (45) H30\%, L9\%, SW15\%, T16\%, P/D20\%, J8\%, F2\%

Aydelott Equipment, Centerville, Ohio (44) H30\%,
SW35\%, F35\%
\$21.50 \$24.00 10

Penn Jersey Paper Co., Philadelphia, Pa. (51) H6\%, L3\% SW4\%, T3\%, P/D77\%, J7\%, F1\%

Perkins, Taunton, Mass. (46) H20\%, L15\%, SW20\%, T10\%, P/D25\%, J10\%

Oswalt Restaurant Supply, Oklahoma City, Okla. (62)
H75\%, L10\%, SW8\%, T5\%, F2\%
Rapids Wholesale Equipment, Marion, lowa (60) H70\%,
L15\%, SW8\%, T4\%, F3\%
The Warehouse Store Fixture Company, Waterbury,
Conn. (50) H50\%, L25\%, SW 10\%, T10\%, F5\%
Lloyd's Refrigeration, Las Vegas, Nev. (84)
Boston Showcase Co., Newton Highlands, Mass. (53)
H45\%, L15\%, SW15\%, T15\%, J5\%, F5\%
Manning Bros. Food Service Equip. Co. Inc., Athens, Ga (49) H50\%, L25\%, SW20\%, T3\%, P/D2\%
$\$ 18.00$ \$22.00** 10

The Restaurant Source, Denver, Colo. (56)H30\%, T70\% \$18.00 \$20.00 N/A
Dykes Restaurant Supply, Inc., Huntsville, Ala. (52) H50\%, \$17.50 \$20.50 16 L10\%, SW15\%, T10\%, J5\%, F10\%
\$17.00 \$13.00** 15
SW15\%, T5\%, P/D20\%, J10\%, F5\%

B \& J-Peerless Food Service Equipment, Kansas City,
Kan. (54) H55\%, L6\%, SW30\%, T3\%, P/D2\%, J2\%, F2\%
Restaurant Equipment World, Orlando, Fla. (67) H70\%, L10\%, SW5\%, T5\%, P/D3\%, J2\%, F5\%

Direct South, Swanee, Ga. (82)
Breckenridge Kitchen Equip. \& Design, Huron, Ohio (87) H85\%, L12\%, F3\%

Alack Refrigeration Co., Hammond, La. (74) H60\%, L8\%, SW18\%, T5\%, P/D1\%, J3\%, F5\%

Serve-U, Champaign, III. (63)
United Rest. Equipment, Raleigh, N.C. (70) H30\%, L10\% SW30\%, T10\%, P/D5\%, J10\%, F5\%
$\$ 21$
$\$ 16.57$ \$15.13 30
\$16.44* \$12.40* N/A
$\$ 16.10$ \$11.26** 7
$\$ 15.65$ \$13.70 18
\$15.10 \$16.00 N/A
$\$ 15.00$ \$15.50 14

United Restaurant Supply, Colorado Springs, Colo. (71) \$14.85* $\$ 14.90$ N/A
Global KES, Lee's Summit, Mo. (58)H12\%, L9\%, SW59\%, \$14.81*\$17.43 N/A T10\%, P/D2\%, J5\%, F3\%
\$14.72 \$13.84 10
Bar Boy Products Co. Inc., Farmingdale, N.Y. (68) H39\%, L10\%, SW25\%, T12\%, P/D6\%, J3\%, F5\%
\$14.70 \$15.10 24

LoneStar Restaurant Supply, Austin, Texas (90) H40\%, $\quad \$ 14.50$ \$11.00* 13
L20\%, SW20\%, T20\%

Amundsen Food Equipment, Oklahoma City, Okla. (69) \$14.44 \$15.00 N/A H85\%, L12\%, SW3\%
\$14.00* \$16.80* N/A
Bintz Restaurant Supply, Salt Lake City, Utah (64) H40\% L10\%, SW20\%, T23\%, J1\%, F6\%

Louisiana Foodservice Equipment, Alexandria, La. (--) H75\%, L15\%, SW5\%, F5\%

L\&M Foodservice, Bullhead City, Ariz. (72) H15\%, L5\%, SW5\%, T10\%, P/D40\%, J21\%, F4\%

Food Service Equipment, Gainesville, Ga. (78)H60\%, L15\%, SW 10\%, T5\%, J2\%, F8\%
E. Friedman Associates, Brooklyn, N.Y. (82) H80\%, L10\%, SW5\%, T4\%, J1\%
\$13.20 \$12.40 N/A Buckelew's Food Service Equipment, Shreveport, La. (84) H70\%, L20\%, SW5\%, T5\%

Curran-Taylor Inc., Canonsburg, Pa. (79) H66\%, L17\%, SW7\%, T5\%, J1\%, F4\%
\$12.96 \$13.38 16

Gold Star Products, Oak Park, Mich. (66)H20\%, L10\%, SW30\%, T20\%, P/D10\%, J5\%, F5\%
\$12.81* \$15.25* 15
Dean Supply Co., Cleveland, Ohio (85)H5\%, L5\%,
SW10\%, T21\%, P/D41\%, J17\%, F1\%

Restaurant and Store Equipment Co., Salt Lake City (57) \$12.50* \$18.00* 14
Atlas Restaurant Supply, South Bend, Ind. (75)H30\%,
$\mathrm{L} 10 \%$, SW $20 \%$, $\mathrm{T} 15 \%$, P/D10\%, J10\%, F5\%
May FoodService Equipment \& Design Corp., Cranston, R.I. (76) H95\%, L5\%

Chef's Toys, Fountain Valley, Calif. (92)H29\%, L15\%, SW46\%, T8\%, J1\%, F1\%

American Energy Restaurant Equipment, Springfield, Va. (65) H70\%, L10\%, SW5\%, J10\%, F5\%

Curtis Restaurant Supply, Tulsa, Okla. (80) H58\%, L12\%, SW19\%, T7\%, J2\%, F2\%

Eastern Bakers Supply Co., Boston (88) H46\%, L16\%, SW21\%, T11\%, F6\%

Associated Foodservice Equipment, Gulfport, Miss. (77) \$10.80* $\$ 13.50^{*} 5$
B\&G Restaurant Supply, Inc., Pittsfield, Mass. (91) H45\%, L15\%, SW15\%, T20\%, P/D1\%, J1\%, F3\%

Tassone Equipment Corp., Syosset, N.Y. (94) H15\%, L15\%, SW15\%, T15\%, P/D30\%, J10\%

ZESCO, Indianapolis, Ind. (97)
Star Restaurant Equip. \& Supply Co., Van Nuys, Calif. (89) H25\%, L25\%, SW40\%, T4\%, J5\%, F1\%

Economy Restaurant Equipment \& Supply Co., San Marcos, Calif. (95) H44\%, L28\%, SW10\%, F18\%

Boxer Northwest Co., Portland, Ore. (86) H30\%, L15\%, SW45\%, T10\%

DePalo \& Sons, Baltimore (93) H25\%, L15\%, SW15\%, T15\%, P/D20\%, J5\%, F5\%

| $\$ 10.00^{*} \$ 9.80$ | N/A |
| :--- | :--- |
| $\$ 10.00^{*} \$ 9.40^{*}$ | N/A |

\$9.40* $\$ 11.10$ N/A


$\$ 8.80 \quad \$ 9.90 \quad 11$


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