

Features & Benefits:

- With over 3.5 billion fans worldwide, soccer is the most popular sport in the world
- Soccer popularity is rapidly growing in the United States
- Opportunity for restaurants and bars to boost sales by promoting soccer and the World Cup
- World Cup June 12 – July 13, 2014
- Included in the BrewVolution Free Deco Promo
- Visit www.worldsoccerbars.com for a listing of soccer bars in your area



With the rapidly growing popularity of soccer in the United States, and the World Cup set for June 2014, bars and restaurants have a great opportunity to boost sales with soccer-related promotions. With its soccer ball design, Libbey’s new Soccer Schooner offers the perfect vehicle for soccer beverage promotions. Excellent for beer, margaritas, specialty cocktails, even appetizers and desserts. The Soccer Schooner is a great investment for boosting restaurant sales.

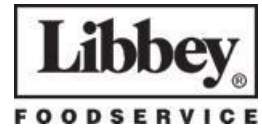
The Soccer Schooner is included in Libbey’s BrewVolution Free Deco Promo. Libbey will apply your logo as a one color decoration to qualifying items at no charge. 24 dozen minimum order. Valid with shipments through June 30, 2014. Ask your Libbey Representative for details.

See Page 2 of this sell sheet for existing artwork that can be incorporated with your restaurant logo with this free deco promotion.

| Item No. | SCC No. | Description | Doz./ Ctn. | Ctn. Wgt. | Ctn. Cube | 2013 USA List Price/Doz. |
|----------|----------|--|------------|-----------|-----------|--------------------------|
| 1702967 | 17029671 | Soccer Schooner, 21 oz./621 ml. H 7¼" T 4½ B 4¼ D 4¾ | 0.5 | 12# | .64 | |

NEW

Soccer Schooner



Libbey
GLASSWARE



SOCCER IS A KICK IN THE GRASS



2014



2014



SET FOR SUCCESS™

For more information, please contact your Libbey Foodservice Sales Representative.
www.foodservice.libbey.com